

Liorah Wichser

Skills

Graphic design and illustration

Website design

Front-End development

Copy writing and editing

Direct sales and marketing

Account management

Community development

Grant writing

Technical

WordPress

PC and Mac platforms

MS Office Professional Suite

Adobe Creative Suite CC:

Acrobat Pro, Photoshop,

Illustrator, InDesign, Final Cut

Pro, After Effects, Muse

SharePoint

CSS, HTML5

American Advertising Federation

(AAF) Member since 2012

Education

2014 Graphic Design AAS: Spokane Falls Community College

2003 Fundraising Management Cert: University of Washington, School of Business

1998 Graphic Design Coursework: School of Visual Concepts, Seattle

1993 Fine Art Classes: Art Students League, New York

Liorah Wichser

1433 W. York Ave, Spokane, WA 99205

T: (509) 325-4340 C: (509) 919-5051

liorah@bluetigerstudio.com

[Online Portfolio »](#)

[Recent Work »](#)

Website and Graphic Designer, Blue Tiger Studio 2014 - Current

Working closely with clients to create beautiful, meaningful and useful web designs, primarily custom WordPress sites.

- Front-end web development, website design, logo design, copy writing, e-commerce, and social media.
- Managing contracts with multiple clients and vendors including state grants, and tribal contracts.

Communications Specialist, Sterling Bank, Spokane 2007 - 2012

Internal corporate communications on a SharePoint intranet site used by bank branches across five states. Primary communications contact for 12 departments. High daily production.

- Published daily news and announcements online for all bank employees using a Sharepoint intranet system.
- Copy Writing: created, edited and refined written documents. Updated and maintained internal forms and manuals online.
- Planned strategic communications with subject matter experts.
- Designed graphic illustrations, executive training booklets, marketing campaigns, newsletters and award icons.

Development and Outreach Coordinator, UW Dept. of Biology, Seattle 2004 - 2007

The first development officer in a large academic department. Implemented new programs, systems and procedures to increase support for students, programs, alumni participation and general public interest in biology.

- Raised annual totals of \$650K and led the establishment of 10 endowed funds over \$25K. Brought in one major gift of \$2million.
- Planned annual giving solicitations, special campaign initiatives and donor stewardship.
- Presented at special events, public meetings, focus groups.
- Produced annual newsletters — 5000 printed copies mailed internationally, and quarterly e-mail news.
- Designed marketing materials, web pages, posters for events and lectures. Managed targeted mailings.

Development Assistant, UW College of Arts & Sciences, Seattle 2001 - 2004

Executive administrative assistant to Director of Development and Major Gifts Officer for the Natural Sciences Division. Coordinated successful fundraising for major gifts above \$25K.

Web Editor, UW College of Engineering, Seattle 1999 - 2001

- UW ECSEL Program web site development for the UW Engineering Coalition of Schools for Excellence in Education & Leadership (ECSEL) program.
- Office Assistant to the Dean of Engineering and provided general office duties and customer service as needed.

References

I would like to speak to the exceptional experience I have had working with Blue Tiger Studio and Liorah Stenson Wichser. Our company had previously worked with a variety of web development companies and experienced various levels of success in capturing our vision for our website.

Our company works in a unique and competitive industry. It was our goal to stand out amongst our competition and yet offer traditional web resources including online commerce, an extensive portfolio and an inventory list for our rental program. Liorah was our main point of contact with her team. She worked diligently to understand our industry and our vision for our website.

"Thanks to Blue Tiger Studio's communication, development team and creativity, we now have a website that truly represents our company. We have a presence worldwide which highlights our company image, skill set and professional pedigree."

I recommend Liorah and Blue Tiger Studio to any company or organization which is looking for a professional, creative and highly skilled website development company which will listen, respond and innovate in order to present your web-image at the highest level.

Duane Hille, Owner – VIP Production Northwest
duaneandmiriam@hotmail.com

"I've worked with Liorah over a couple of years with a number of our clients. Liorah is extremely hardworking, insightful and creative. She loves challenges! I would highly recommend her for any project."

Bonnie Quinn Clausen : Agency Principal
bonnie@quinn.agency - phone 509.327.6688 ext. 105

Blue Tiger Studio (Liorah) did a really good job not only with my logo, business cards, and decals but she was also very helpful with showing me different ideas and making sure what I was getting looked professional. 5 out of 5 stars!

"Easy to work with, very good designing skills and communication skills. If your looking for quality and wanting your businesses to stand out, Blue Tiger Studio is the way to go."

Michael Livingston
Partner, Livingston Trailers
ledzeppelin209@gmail.com

I have been working with Liorah and her team for all our web design needs for the past three years. I have always been completely satisfied with their performance. They do an excellent job, are very responsive and always make our needs a priority. Their knowledge & attention to detail make all our projects run smoothly.

I feel confident in recommending Blue Tiger Studio. They are not only thorough, but also easy to work with and willing to take the time to discuss my concerns and answer questions.

Carly Brewer, Volunteer & Outreach Services Manager
volunteer@whatcomhumane.org | Whatcom Humane Society | 360-733-2080 x3024